

The ZAME Coin



INTRODUCTION

We are excited to launch the ZAME token – the utility token to pay for subscriptions and reward users on the ZAME game portal (thezame.app).

ZAME token is launched by the Consult team (consultcrypto.net)

THE OFFER

Share the success of our game platform. The ZAME token will be used to:

- (1) Pay the subscription fees on thezame.app game portal
- (2) Reward the users on thezame.app game portal

As explained later in this document, the tokenomics is designed to increase the ZAME coins' value by continuously releasing liquidity at increasing token price.

THE TOKEN

The ZAME coin is a ZRC-2 token on the Zilliqa blockchain, chosen for its sharding technology, virtually unlimited scaling, and extremely low transaction fees.

The ZAME coin is the utility token for *Consult Crypto's* ZAME game platform.

The token holders will be able to:

- Purchase subscription on the ZAME game portal
- Get rewarded from the Prize Pool on the ZAME game portal
- Provide ZAME coin's liquidity on ZilSwap and earn fees for transactions

The ZAME project will be for three years.

Important Note – Supplying liquidity is a crucial feature of the ZAME tokenomics. Every three months, partial (a fixed percentage of the token supply at launch) liquidity will be released on the game portal at increasing token prices—more on this in the later sections.

THE TOKEN LAUNCH

All token sales will be on this portal: <https://thezame.app/sales>. All sales will be made by exchanging ZAME for ZIL at the market rate of ZIL (for equivalent USD).

The minimum number of ZAME tokens to purchase during a transaction will be 500, and the maximum will be 100000.

Note: All token allocations will be on a first come – first serve basis. Consult Crypto will not be responsible for any technical glitches (such as main net down, unknown bug, etc.). If the main net goes down for whatever reason, we reserve the right to extend the sale duration to be fair to all token buyers.

Please also note that as the ZIL market rate fluctuates rapidly, the conversion rate of ZIL to ZAME will be close to, but not exact, at the point of exchange

December 8, 2021		9-10 Dec, 2021		December 17, 2021
CONSULT holders (cents USD)		Private sale (cents USD)		Site launch (cents USD)
12		14		16
600000		900000		

Step 1: **Minting:** We shall mint a fixed 1.725 million ZAME tokens (no more minting in the lifetime of the project)

Step 2: **Sale to the CONSULT Token holders:** Token sales to the current CONSULT token holders capped at 600000 ZAME (on a first-come, first-serve basis)

Entitlement tiers:

CONSULT tokens held	Entitlement
0 to 10000	4 ZAME for 10 CONSULT held
10000 to 50000	6 ZAME for 10 CONSULT held
50000 and above	8 ZAME for 10 CONSULT held

Please note that all ZAME tokens must be purchased using ZILs. The tiers are only to determine ZAME purchase entitlements. The ZAME tokens cannot be purchased with CONSULT tokens in this phase.

A snapshot of the CONSULT wallet holdings will be taken between December 5, 2021, at 5 pm EST, and December 8, 2021, at 5 pm EST. The entitlement will be based on that snapshot. No fixed time is mentioned intentionally to prevent pump and dump.

Sales to CONSULT token holders start at 9 pm EST on December 8, 2021, and stop at 9 pm EST on December 9, 2021.

If there are tokens unsold in this round, these will be added to the next phase of the token sales.

Step 3: **Private Sale:** We shall offer 900,000 (plus any leftover from Step 2) ZAME tokens at 14 cents (USD) per token. This sale will be open to all for 48 hours from 10 pm EST, December 9, 2021, to 10 pm EST, December 11, 2021.

Step 5: **ZilSwap Pool:** We will create a ZilSwap pool with 1 ZAME coin = 16 cents. The pool will consist of 15% of tokens sold volume with a corresponding number of ZILs, valuing 1 ZAME coin = 16 cents (USD)

The pool will be created on December 17, 2021

The 225000 ZAME tokens from the 1725000 minted tokens are reserved for the ZilSwap pool. Any extra tokens will be burnt. **Please note that we may have to buy/sell tokens at pool creation time to adjust the pool price to 16 cents before seeding the pool with this liquidity.**

For example, if a total of 1 million ZAME tokens were sold - 15% of that is 150,000 tokens. In that case, 150,000 tokens would be seeded into the ZilSwap pool at the rate of 16 cents USD per token (Note – this is for illustrative purposes only)

Step 6: **One-Sided (User can Sell Only) Liquidity Pool:** we will create a one-sided (user can sell only) liquidity pool with 1 ZAME coin = 16 cents. The pool will offer liquidity for 10% of tokens sold volume with a corresponding number of ZILs, valuing 1 ZAME coin = 16 cents (USD).

The pool will be created on December 17, 2021

Please check the next section of the whitepaper – to read about the liquidity release process for rewarding the token holders. This creates an upward shifting floor for the ZAME token value.

For example, if 1 million ZAME tokens were sold - 10% of that is 100,000 tokens. In that case, ZILs worth 18000 USD would be added to the pool at the rate of 16 cents (USD) per token (Note – this is for illustrative purposes only)

Final Step: we will burn all unsold and unutilized coins.

THE ZAME COIN LIQUIDITY AND BURN PROCESS

Key points:

(1) We will add one-sided liquidity (users can only sell the coin) for the ZAME coin – at periodic intervals on the ZAME portal. After one year, this will ensure that all circulating coins have sufficient and attractive liquidity.

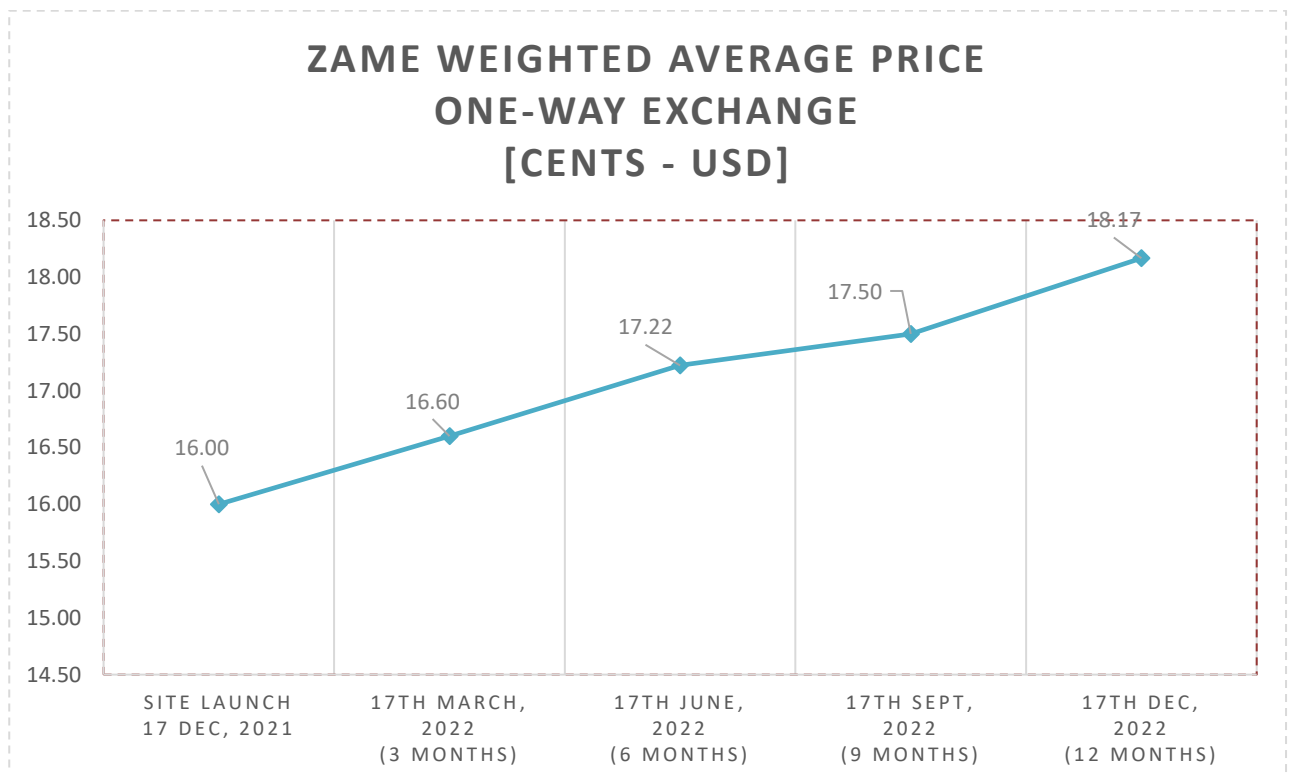
80% of the tokens sold by the users in the one-sided liquidity exchange will be burnt. 20% of the tokens will be stored in a reserve wallet – to supply back into the public market (ZilSwap) as liquidity if there is a token supply crunch in the public market. If the tokens are added to ZilSwap as LP, this will be communicated to the ZAME and Consult community. We will not sell the tokens from the reserve wallet by OTC or private sales.

(Note that we will add 15% of the circulating supply to the ZilSwap at public token launch on December 17)

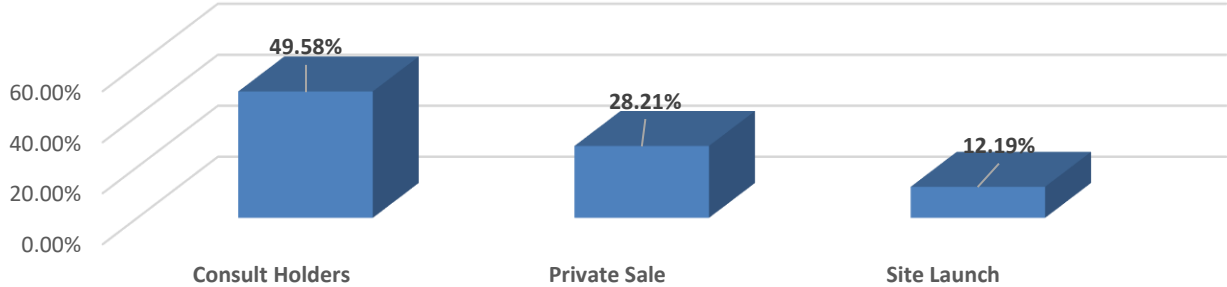
(2) The direct liquidity schedule:

	Site Launch December 17, 2021	March 17, 2022 (3 months)	June 17, 2022 (6 months)	September 17, 2022 (9 months)	December 17, 2022 (12 months)
ZiSwap (as % of tokens sold)	15%				
(Cents USD)	16				
Portal Liquidity Release (as % of tokens sold)	10%	15%	20%	25%	30%
(Cents USD)	16	17	18	18	19
user can sell only					
Net available liquidity (% of token sales)	25%	40%	60%	85%	115%
Weighted Average (cents USD)	16.00	16.60	17.22	17.50	18.17
Worst token price (cents USD) On Portal	16.00	16.60	17.22	17.50	18.17
Best token price (cents USD) On Portal	16.00	17.00	18.00	18.00	19.00

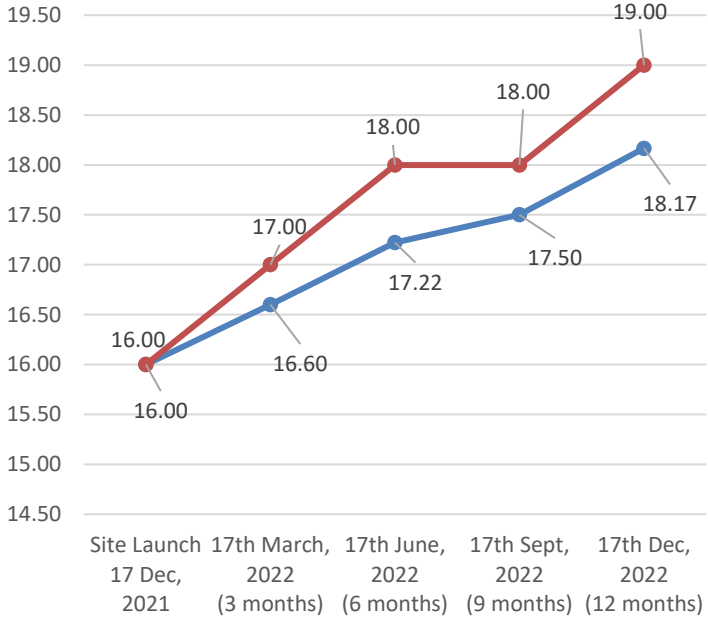
(3) The token graphs:

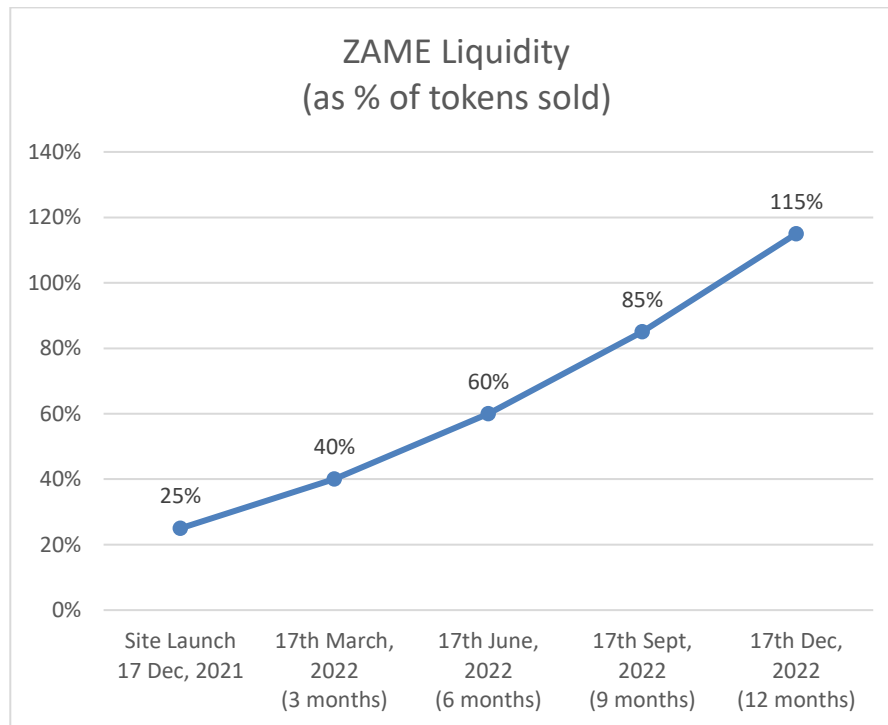


ZAME APR in stable USD cents values



ZAME One-Way Exchange Price Cents USD (Best and Worst)





Note: the 115% is because we are adding two-sided liquidity on ZilSwap for 15% of tokens sold

(4) Price of token in the pool at the time of liquidity addition

The token price =

$(\text{Last token price} \times \text{Tokens allowed to liquidate at last price} + \text{New token price} \times \text{Tokens allowed to liquidate at the new price}) / (\text{Tokens allowed to liquidate at the last price} + \text{Tokens allowed to liquidate at the new price})$

Example

On March 17, 2022, the last token price = 16 cents USD; the new token price = 17 cents USD

Suppose there were 25000 tokens allowed to be liquidated at 16 cents. And now we allow 100,000 tokens to be liquidated at 17 cents.

The token price on 17th March will be = $(0.16 \times 25000 + 0.17 \times 100000) / (25000 + 100000) = \mathbf{0.168 \text{ cents USD}}$

And how many tokens would be available to be liquidated at 0.168 cents USD? That will be = $25000 + 100000 = 125000$

WHAT HAPPENS AFTER 1 YEAR

The ZAME project shall run for three years. After the 1st year of token liquidity covering 100% of the issued tokens – we will let the market forces take over the price of the ZAME token.

The one-sided liquidity on the ZAME portal will be kept live for two more years until December 17, 2024

THE ZAME BUSINESS MODEL – REVENUE GENERATION

The ZAME portal is an umbrella portal for simple browser-based games – easy to play, enjoy and earn prizes. We shall start with one game (submarine hunting) on December 17, 2021, and progressively add new games. New games will be added to the portal roughly every two months. We expect to see between 5 to 6 games on the ZAME portal at the end of the first year of operations.

At the token sales (December 8), we shall share some sample screenshots of the submarine hunter game.

There will be two tiers of users – free and paid. All games will be available for both tiers. However, only the paid tier of users will be eligible for participating in the prize pool (both leaderboard and lucky draw).

HOW THE PAID SUBSCRIPTION AND THE PRIZE POOL WORK

The users can pay for daily, three days, or weekly subscriptions (at increasing discounts). We shall determine and vary the subscription rates per business goals/marketing drive etc. At the portal launch, these are the subscription rates:

Subscription Duration	Subscription Rate
One day	50 ZAME
Three days	125 ZAME
Seven days	250 ZAME

The paid users can play and win tokens if they are in the top 3 positions on the leaderboard. In addition, the paid users can also win lucky draw prizes even if they do not play.

The leaderboard positions depend on accumulated scores. Every user/player accumulates scores by playing the games on the portal. The formula for the scores varies by game – however, the scores are normalized to have a fair allocation based on the game's difficulty and the engagement (time spent) playing the games. The formula will be shared on the ZAME portal in due course.

There will be a prize pool distribution in every prize cycle. All subscriptions paid will go into the Prize Pool. The prize cycle will be set to 24 hours on the first game launch date. We shall vary the cycle duration based on portal data, business needs, and marketing push.

How paid users can earn rewards:

Category	Rewards	Prize Cycle	Eligibility
Leaderboard Position	1st, 2nd, and 3rd Positions	Every 24 hours (at launch, can change)	Paid User Play to Score Points to Win
Lucky Draw	Winner in lucky draw (1st, 2nd, 3rd prize)	Every 24 hours (at launch, can change)	Paid User (Can win even without playing)

The Prize Pool distribution (every cycle):

Category	Percentage of the Prize Pool
1st Place on Leaderboard	30%
2nd Place on Leaderboard	20%
3rd Place on Leaderboard	10%
Lucky Draw Winner (1st)	15%
Lucky Draw Winner (2nd)	10%
Lucky Draw Winner (3rd)	5%
Pool to reward Consult token holders	5%
Portal Revenue	5%

The collected revenue in the Consult token holders' pool will be distributed to the consult token stakers in proportion to their staking every month.

Please note – We reserve the right to change the distribution of the Prize Pool, any time at our discretion. This may be necessary based on the ZAME and CONSULT community's feedback and business needs.

FREQUENTLY ASKED QUESTIONS

Q: Why does your game portal need a utility token?

A: The token will be used to pay for the portal subscription. Users would also be rewarded with the ZAME token.

Q: Who is behind this – what is the makeup of the ZAME team?

A: The ZAME project is from the *Consult Crypto* team. The Consult Crypto team is comprised of seasoned business and technical leaders.

Q: How can I get involved?

A: We invite you to participate in the ZAME coin sale in Dec (sale schedule in an earlier section). You will need Zilliqa tokens (ZIL). Depending on your area, you can purchase ZIL on exchanges (such as Binance or others).

Following the private sale, the token will be listed (liquidity added) publicly on ZilSwap on December 17, 2021.

Q: Where can I get more information?

A: Please join our Telegram chat to ask your questions there. Telegram group link: <https://t.me/tokenlaunch>

DISCLAIMER

The ZAME coin is a utility token on the Zilliqa (ZRC-2) blockchain. Its purpose is to enable the holder to pay for the subscription on the ZAME game portal. In addition, portal rewards also will be in the ZAME token.

Any purchase or acquisition of the ZAME tokens should not be considered an investment opportunity. We offer no guarantee or expectation of profit from buying, holding, or selling ZAME coins. ZAME tokens do not represent any equity in the ZAME gaming portal or associated business. Any offering of these tokens to the public is for the sole purpose of offering early access to the tokens that will be used for paying for a subscription.

Utility tokens can fluctuate in market value. We take no legal responsibility for any financial losses due to speculation on the ZAME token. ZAME tokens are not considered as an investment – therefore, we recommend that anyone choosing to purchase ZAME tokens do so solely to pay for the subscription on the ZAME portal.

We reserve the right to amend the whitepaper for any correction or any other purpose deemed necessary. Any changes to the whitepaper will be communicated to the ZAME community.

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